



Jim Muckle
CD, CAEN, CPF, MBA
Bio/Intro
Building Capacity &
Increasing Productivity -
with the brain in mind

1 Education

Completed Grade 13, Waterdown District High School, Waterdown, ON, 1968
Honours Economics & Mathematics, McMaster University, Hamilton, ON, 1968-1972
Masters in Business Administration, Ivey School of Business, University of Western Ontario, London, ON, 1980-1982

2 Professional Training

Professionally Certified in Applied Educational Neuroscience, Jensen Learning Corporation, San Diego, CA, USA
Certified Professional Facilitator, International Association of Facilitators
Certified in Myers-Briggs Type Indicator, Psychometrics Canada
Trained in Open Space Group Facilitation, Harrison Owen, Founder of Open Space

3 Current Professional Affiliations

Canadian Association of Professional Speakers (CAPS)
Lifetime Member of International Association of Facilitators (IAF)
Organizational Development Network of Ottawa-Outaouais (ODNOO)
Open Space Institute of Canada (OSIC)
Ottawa Chamber of Commerce

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4 Work Experience

Logistics Officer, Canadian Air Force, 1968-1988, Canadian Forces Decoration, NATO Service Medal
Procurement & Policy Officer, Internal Consulting, Department of National Defence, 1988-1999
Private Sector, Consulting, Training, Facilitating, & Coaching - with the brain in mind, 1999-Present
Developed and facilitated corporate change initiatives involving individual and group learning, team and organizational development, re-engineering, coaching, strategic and business planning, and change management
Designed and delivered brain-friendly learning programs for leading national and international training providers
Designed and delivered programs to improve individual health and wellness, increase employee motivation, enhance workplace culture, reduce stress, and improve knowledge management
Worked with aging brains, health care brains, research brains, police brains, leadership brains, language learning brains, marketing brains, management brains, speed reading brains, stressed brains, hungry brains, exercising brains, team brains, relaxed brains, want-to-remember-better brains, want-to-be-healthier brains, and brains that are younger than their chronological ages.
Helps employers and their teams to use more of the capacity they're already paying for (references on request)

5 Professional Works

Author and editor of several practical workshop handbooks on effective learning, memory, speed reading, capacity building, stress management, longevity, brain fitness, and other aspects of human performance, including: Introduction to the Brain & Learning: Is My Brain On Cruise or In Hyperdrive?; Knowledge Working Skills for Taking Charge in the Information Age; Stress, Longevity & Brain Fitness: Easy-to-Use Tips for Health & Wellbeing In The 21st Century; and others (www.BrainsInAction.com)
Design & Delivery of variety of workshops and training sessions - with the brain in mind (examples at www.TrainYourBrainToLearn.com and at www.ManageMyKnowledgeBetter.com)
Co-author of *Learning Faster & Better* DVD with Howard Berg, World's Fastest Reader (Guinness, 1990) and Learner (www.LearningFasterAndBetter.com)
Author of 4-Part *MUCKLE Mapping* DVD on using mind mapping to **Get more done in less time with better results - guaranteed!** (www.MuckleMapping.com)
Author of *The Ultimate Brain Book* - a mind-map guide to learning about your brain on the Internet (www.UltimateBrainBook.com)

6 Personal Interests

Aerobics, Yoga, Pilates, Cycling, Hiking, Downhill Skiing, Reading
Building his Capacity, Improving his Brain Health, Increasing his Productivity, Minimizing his Biological Age