

Learn To Train with the Brain in Mind:

Adult Learning Principles – The Next Generation

If you have a commitment to personal growth and to helping others to realize, enjoy, and contribute their potential, then learning to design, deliver, lead, and train with the brain in mind could be the next step for you.

Leading and training are about the same thing – influencing behaviours. The leader influences team members to choose behaviours that will accomplish the team’s mission. The trainer facilitates learning that leads to change – otherwise the training is of no value.



[Jim Muckle](#)

This Next Generation workshop, [available in 1/2-day, 1-day or 2-day formats](#), provides you with brain-friendly design and delivery templates, and a leading-edge, brain-based model for taking your people-related activities in every aspect of your life to the next level. Don’t let the course name fool you – this hands-on, practical, leading-and-training-with-the-brain-in-mind workshop applies to everything you do, and to working with brains of all ages.

Bring your current and developing projects with you to work on, and find out how to design and deliver your way to better results – by leading and training with the brain in mind.

Program Topics

Critical-path design elements

- Discover the importance of taking into account each learner’s history.
- Find out the important characteristics to foster in the learner’s environment.
- Learn the critical enablers of neural fixing and why less is more.
- Examine the usefulness of purposeful memory encoding.
- Realize how to easily assess the success of an effective learning process.

Ensuring effective delivery

- Find out how an imbalance between ritual and novelty can derail your event.
- Learn to select an appropriate amount of challenge, curiosity, and confusion.
- Identify your primary objective when you deliver an effective learning process.
- Learn how to foster motivation among your team members and participants.
- Understand the ideal learning state, and how to help your learners get there.

The Learning Journey

- Realize what you miss by jumping from information to practical application.
- Discover why there are two sets of linkages and relationships in effective learning experiences.
- Find out how our understanding can be derailed by what we think we know.
- Learn why written and spoken language are less conducive to effective understanding.

The effective learning sequence

- Find out why learners are always paying attention ... but perhaps not to you.
- Discover how emotions play a critical role in the learning process.
- Learn what drives our emotions, and why you need to work with them.
- Understand how state management can help you to produce your best results.
- Examine the importance of trust, respect, fairness, and other elements of any effective living, learning and working process and environment.

At the end of this workshop, you will be able to:

- Design more effective presentations by designing with the brain in mind.
- Deliver more effective learning experiences - deliver with the brain in mind.
- Understand and include the key elements of the Learning Journey in your leading and learning processes.
- Understand and apply the "Adult Learning Principles – The Next Generation" model to your leading and learning processes.
- Implement your personal leading- and training-improvement action plan.

Participant Value?

- If you teach, train, speak or present ...
- If you lead, manage, supervise or oversee ...
- If you organize conferences or meetings ...
- If you facilitate, coach, or enable individuals or groups to be their best ...
- If you develop or implement policies (that are intended to shift behaviours) ...
- If you're a parent ...
- If you're in marketing or sales ...
- If your success depends on working with others ...

this workshop will provide you with useful strategies, methods and tools, and help you to develop skills that you can use to produce even better results in the challenging and competitive environments in which you operate.

For more information, visit us online at www.BrainsInAction.com, or contact us at: (T/M) (613) 841-4332 / (TF) 1-888-384-6666 / jim.muckle@BrainsInAction.com

IS YOUR
Brain
Doing Its BEST ?
Work For You ?