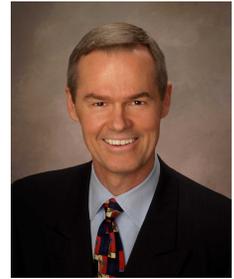


Learn To Lead with the Brain in Mind:

Use More of the Capacity You're Already Paying For

Leading and managing with the brain in mind requires a practical working understanding of what's happening in your own brain and in the brains of those around you. In the absence of this understanding, leadership and management results often come to reflect merely the availability of the hands and feet of team members.

This high performance workshop, [available in 1/2-day or 1-day formats](#), is about leading and managing hearts and minds – by learning how to lead and manage with their brains in mind.



[Jim Muckle](#)

Program Topics

How is the 21st century brain-based economy different?

- Find out how education has changed.
- Discover how success in the workplace has changed.
- Learn how work/life balance has changed.
- Identify what you need to change to continue to succeed.

What does “leadership with the brain in mind” look like?

- Learn to recognize a continuum of brain-related leadership choices.
- Discover how brain-friendly leadership produces more desirable results.
- Find out how to evaluate your leadership methods, and those of others.
- Take home ways to move from recruiting to people knocking on your door.

Why might some team members leave their brains on the elevator?

- Discover why the command-and-control model of leadership shuts down most of the brain's vital capacity to help produce your desired results?
- Realize what offering choice looks like in the brains of your team members.
- Find out how emotions play a critical role in individual and team productivity.
- Learn how the social nature of the brain can give you a leadership advantage.

What self-management tools can improve teams effectiveness?

- Find out why everyone has a blind spot and needs at least one coach to help them see what they're missing.
- Learn why specific and measurable goals are essential to individual and team productivity.
- See that each brain is wired to learn from its mistakes, and why this matters.
- Realize what stress does to the brain, and why you and your colleagues need to manage it.

At the end of this workshop, you will be able to:

- Share the “Changing Nature of Success” model with your colleagues and family members to help them understand what's changed, and decide what they could do differently.

- Evaluate your leadership practices and the leadership practices of others to determine whether they are brain-friendly or not.
- Recognize and adjust your leadership practices to help you use more of the individual and team capacity you're already paying for.
- Develop and implement your personal leadership-improvement action plan.
- Coach others on developing and implementing their individual and team-based leadership-improvement plans.
- Share an approach to leadership with emerging leaders on your team that they can use to develop their own more effective, brain-friendly leadership practices.

Participant Value?

- In *Primal Leadership*, Daniel Goleman writes about the neuroanatomy of leadership, and the importance of each leader knowing about what's happening in their brain and in the brains of those around them. This workshop provides essential value to anyone who currently leads a team, plans to lead a team, or is a team member. Those who are currently team members will learn a lot about 'followership with the brain in mind' by studying leadership with the brain in mind ...

For more information, visit us online at www.BrainsInAction.com, or contact us at: (T/M) (613) 841-4332 / (TF) 1-888-384-6666 / jim.muckle@BrainsInAction.com

IS YOUR **Brain**
Doing Its **BEST** ?
Work For You ?